

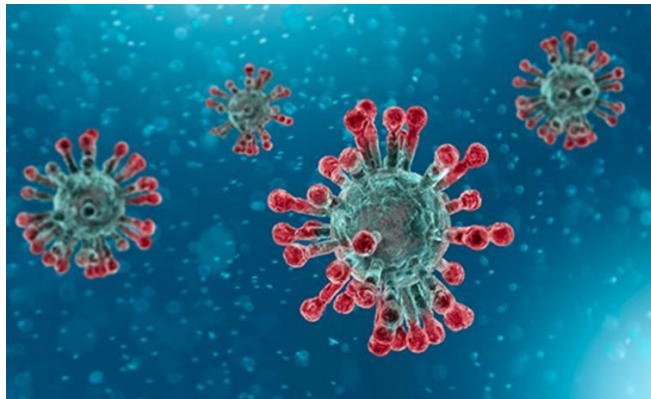
# Panasonic

# BAYCOM

A Lifeline in the Moments that Matter

**Grant Funding Available in the 2020 CARES Act**

Panasonic Grant Support Program  
Public Safety Agencies



# PANASONIC-FRIENDLY GRANTS FROM THE CARES ACT

On March 27, 2020, the president signed the **Coronavirus Aid, Relief, and Economic Security Act (CARES Act)** to provide emergency assistance and health care response for individuals, families, and businesses affected by the 2020 coronavirus pandemic. The legislation is the largest-ever economic stimulus package in US history. The **\$2.1 trillion initiative** contained funding for direct payments to Americans, loans to major industries impacted by coronavirus, financial aid to small businesses, supplemental unemployment insurance, and **several grant funding opportunities for governments, education centers, and healthcare providers to properly prevent, prepare for, and respond to the coronavirus.**

The following pages provide an overview of grant funding appropriated in the CARES Act. Information is provided at a high-level and is intended to accompany discussion with a Grants Office Consultant with the Panasonic Grant Support Program.

OPPORTUNITIES	Eligible Agencies	Funding Available	Flow of Funding	Page
<b>Coronavirus Emergency Supplemental Funding (CESF) Program</b>	Large public safety agencies included on the <a href="#">CESF allocation list</a> .	\$850 million	Funds are provided to eligible agencies via formula. Eligible applicants must submit proposals by 05/29/2020. Local match funding is not required.	5
	Small and medium public safety agencies not included on the <a href="#">CESF allocation list</a> .		Funds are provided to States. Each state may then choose to re-grant funds to small and medium-sized local governments at their discretion. Timing, method of distribution, and size of local match will vary by state.	6
<b>Emergency Management Performance Grant Supplement (EMPG-S)</b>	Public safety agencies of all sizes.	\$100 million	Funds are provided to States. Each state may then choose to re-grant funds at their discretion. Timing, method of distribution, and size of local match will vary by state.	7

# COVID-19 USE CASES FOR PANASONIC GEAR

TYPE OF AGENCY	COVID-19 USE CASES
<p><b>Public Safety</b></p>	<ul style="list-style-type: none"> <li>• With a focus on social distancing, First Responders need additional mobile devices to support working from remote locations. Panasonic’s rugged mobility portfolio meets this demand. Additionally, many officers work in scenarios where they share equipment with co-workers. This practice increases the risk of community spread of the COVID-19 disease. The purchase of additional Panasonic devices, to facilitate the individual assignment of equipment, will help combat the risk.</li> <li>• Panasonic’s robust devices can be disinfected easily and safely via multiple available disinfectant wipes with no degradation to the equipment, reducing the spread of and exposure to germs.</li> <li>• Grant funding available from the CARES Act may provide supplemental funding that will help alleviate budget shortfalls resulting from COVID-19 response expenditures and tax revenue reductions.</li> </ul>
<p><b>Public Safety</b> <i>(w/ Nuance Speech Recognition)</i></p>	<ul style="list-style-type: none"> <li>• New and existing Panasonic customers can leverage Nuance’s Dragon for Law Enforcement voice to text solution, which:               <ul style="list-style-type: none"> <li>○ Supports social distancing by minimizing an officer’s need to come into the station to complete his or her report.</li> <li>○ Decreases the time required to write reports, therefore increasing patrol time.</li> <li>○ Improves accuracy since reporting can be completed immediately after each incident.</li> <li>○ Increases officer safety by allowing officers to complete reports in a heads-up position and redirect their focus from looking down at a console mounted laptop. This allows them to maintain their situational awareness.</li> </ul> </li> </ul>

# NEXT STEPS FOR GRANT SEEKERS

**It is important to act quickly, while grant funds from the CARES Act become available. Next steps are applicable to all grant opportunities noted in this document.**

1. Obtain approval to pursue grant funding.
2. Define the project you are looking to fund (i.e., what is its purpose?).
3. Create a budget.
4. Fill out the Information Collection Tool (**page 9 of this document**) and provide it to your Panasonic Account Representative.
5. The Grants Office will use the Information Collection Tool to provide a Research Report targeted to your organization. (NOTE: Grants Office assistance is provided to you by Panasonic at no cost to you.)
6. When you receive your Research Report from the Grants Office, review the report and see where your funding needs align with the CARES Act funding identified in that report.
7. Work with your Panasonic Account Representative to set up a telephone meeting that includes you, your Panasonic Account Rep, your Panasonic Reseller, and a member of the Grants Office team to discuss your Research Report. If you have a grant writer on your staff, he or she should also be on the call. If you do not have a grant writer, Grants Office can provide assistance to your agency, as needed.
8. During this consultative call, you will identify areas in which you need assistance.
9. As your agency begins the grant-seeking process, you may work with the Grants Office to help answer questions about your project to meet all funder guidelines noted below. These may include, but may not be limited to, the following:
  - a. A strategic reason for the funder to consider your request (i.e., the COVID-related need that the project (additional technology) addresses)
  - b. Project objectives and how they will be met
  - c. Who the project serves and why it is important (i.e., what unique service(s) would the community be deprived of if you do not undertake this project? What is your supporting data?)
  - d. Project timeline
  - e. Amount of funding requested and how this amount was derived
  - f. Plan for expenditure
  - g. Expected outcomes
  - h. Sustainability plan (if applicable); e.g., future financial support, staffing needs.

**To learn about the Panasonic Grant Support Program, visit: <https://na.panasonic.com/us/government-contracts/grant-support-program>.**

## USDOJ Coronavirus Emergency Supplemental Funding

### *Grants Available Directly to Your Large Public Safety Agency*

The Coronavirus Emergency Supplemental Funding (CESF) Program will provide funding to assist large units of government in preventing, preparing for, and responding to the coronavirus.

- **Eligible Expenses:** Funding may be utilized to prevent, prepare for, and respond to the coronavirus. Allowable projects and purchases include, but are not limited to, overtime, equipment (including law enforcement and medical personal protective equipment), hiring, supplies (such as gloves, masks, sanitizer), training, travel expenses (particularly related to the distribution of resources to the most impacted areas), and addressing the medical needs of inmates in prisons, jails, and detention centers.
- **Eligible Applicants:** Eligible applicants are large units of local government identified as eligible for funding under the FY2019 Local Edward Byrne Memorial Justice Assistance Grant (JAG) Program from the US Department of Justice. A list of these applicants is available below.
- **Funding Available:** This is not a competitive grant program. Individual awards are determined by a formula. A list of allocations is available to view at: <https://bja.ojp.gov/program/fy20-cesf-allocations>. Applicants are not able to request a grant award that exceeds the amount of their current allocation.
- **Deadline:** Applications are due May 29, 2020.

It is important to act quickly while funding is available. If your agency is included on the list of allocations, you are eligible to receive funding. **Submission information for this grant opportunity is available at:** <https://bja.ojp.gov/funding/opportunities/bja-2020-18553>.

## USDOJ Coronavirus Emergency Supplemental Funding

### *Grants Available from your State Public Safety Agency*

The Coronavirus Emergency Supplemental Funding (CESF) Program will provide funding to assist States and units of small- to medium-sized government in preventing, preparing for, and responding to the coronavirus.

- **Eligible Expenses:** Funding may be utilized to prevent, prepare for, and respond to the coronavirus. Allowable projects and purchases include, but are not limited to, overtime, equipment (including law enforcement and medical personal protective equipment), hiring, supplies (such as gloves, masks, sanitizer), training, travel expenses (particularly related to the distribution of resources to the most impacted areas), and addressing the medical needs of inmates in prisons, jails, and detention centers.
- **Eligible Applicants:** Eligible applicants are State Public Safety Agencies. A list of these agencies is available to view at: <https://www.ojp.gov/funding/state-administering-agencies/overview>. Only one application will be accepted per State. The State may choose to re-grant/distribute CESF funds to small and medium-sized local governments at their discretion.
- **Funding Available:** State awards are determined by a formula. A list of allocations is available to view at: <https://bja.ojp.gov/sites/g/files/xyckuh186/files/media/document/fy20-cesf-state-allocations.pdf>. Funding may then be shared with small and medium-sized local governments at the discretion of the State. Award sizes and method of distribution will vary by State.
- **Deadline:** State applications are to be submitted by May 29, 2020. This is NOT the deadline for local applicants representing small and medium-sized governments. Those interested in a sub-grant for their State may request funding after that date.

If your agency is interested in a sub-grant from your State, prepare for a potential grant application in the coming weeks. **Contact your State Public Safety Agency (linked above) to inquire about their timeline and process for distributing CESF funds to small and medium-sized local governments in Spring and Summer 2020.**

## FEMA Emergency Management Performant Grant Supplement (EMPG-S)

### *Grants Available from your State Emergency Management Agency*

The Emergency Management Performance Grant (EMPG) Program supports public health and emergency management activities in connection to the prevention of, preparation for, and response to the ongoing COVID-19 public health emergency.

- **Eligible expenses:** Funding may be used for the following activities:
  - Mitigation activities (related to slowing the spread of COVID-19);
  - Integration of emergency management and public health operations;
  - Collection and display of public, private, and governmental data of hospital beds, PPE inventories, ventilator usage, etc.;
  - Planning for alternate care sites;
  - Identifying all sources to surge medical professionals.
- **Eligible Applicants:** Eligible applicants are State Emergency Management Agencies. A list of these agencies is available to view at: <https://www.fema.gov/emergency-management-agencies>. Only one application will be accepted per State. The State may choose to re-grant/distribute EMPG-S funds to local governments and other state agencies at their discretion.
- **Funding Available:** State awards are determined by a formula. Funding may then be shared with local governments and state agencies at the discretion of the State. Award sizes and method of distribution will vary by State.
- **Deadline:** State applications are to be submitted by April 28, 2020. This is NOT the deadline for local applicants. Those interested in a sub-grant for their State may request funding after that date.

If your agency is interested in a sub-grant from your State, prepare for a potential grant application in the coming weeks. **Contact your State Emergency Management Agency (linked above) to inquire about their timeline and process for distributing EMPG-S funds to local governments in Spring and Summer 2020.**

*The information in this research report was provided by Grants Office, LLC, a grants consulting firm, based on its understanding of grants programs and funding guidelines available as of the date this report was generated. No portion of this report or any documentation generated by Grants Office, LLC, may be reproduced or distributed without the expressed written consent of Grants Office, LLC. The Grants Office logo and all identifying characteristics must be intact, as well as the entirety of the report presented. The report represents Grants Office's interpretation of the programs and is not intended to replace official guidance provided by the funder. Changes to grant programs and deadlines are common and should be expected. Therefore, although every effort has been taken to ensure the accuracy of the information contained herein, we cannot guarantee that it will always be current, accurate, or complete. We strongly recommend you check the official guidance. For more information on Grants Office services, visit our website at [www.grantsoffice.com](http://www.grantsoffice.com)*





## Information Collection Tool

### Research request process:

- ◆ Fill out the Information Collection Tool as thoroughly as possible. Submit the completed Information Collection Tool to the Grants Office Helpdesk (see instructions below).
- ◆ Within 7 business days of your request, Grants Office will send you a research report cataloging the funding opportunities available to the client.
- ◆ Review the research and share it with the client. Contact the Grants Development Consultant (GDC) that provided you with the report when you and the client are ready to schedule a follow-up call. The GDC will attend scheduled call to discuss your client's projects in greater depth and determine next steps in regards to the identified funding opportunities.

### Helpdesk requests can be submitted via:

- ◆ **Email** - You may submit your research request via email to [helpdesk@grantsoffice.com](mailto:helpdesk@grantsoffice.com).
- ◆ Please contact the Helpdesk with any questions at (585) 473-1430, Option 2.

<b>Panasonic Representative</b> *REQUIRED - an incorrect contact may delay research.	
Name	
Phone	
E-mail	
<b>Customer Information</b>	
Customer Organization	
Executive contact name & title	
Executive contact email	
Address	
City, state, & zip code	
County	
Phone	
Web address	
Estimated project cost	
How did you hear about the Panasonic Grants Support Program?	
<b>Project Overview</b>	
What are your technology needs?	
What are the programs, projects, and initiatives that the technology will support?	