

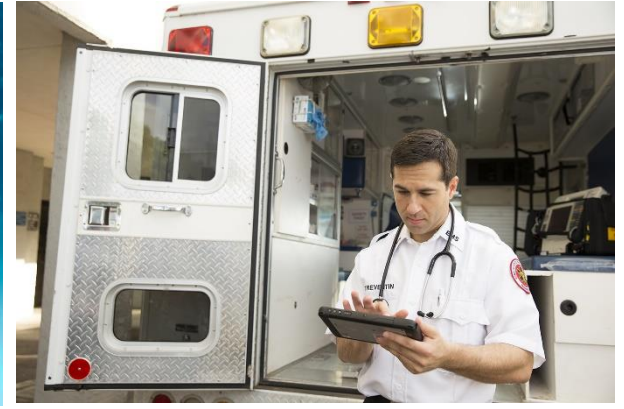
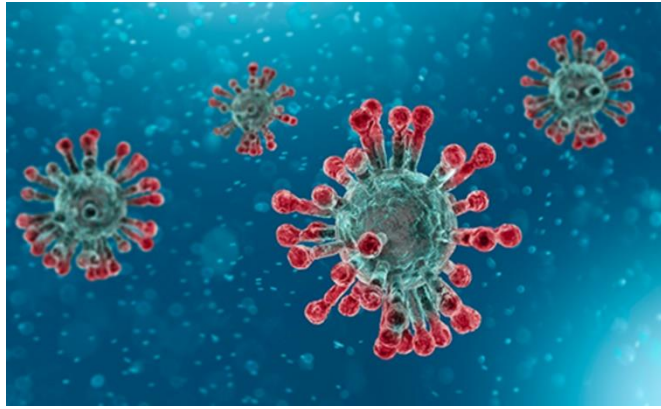
# Panasonic

# BAYCOM

A Lifeline in the Moments that Matter

**Grant Funding Available in the 2020 CARES Act**

Panasonic Grant Support Program  
Healthcare Agencies



## PANASONIC-FRIENDLY GRANTS FROM THE CARES ACT

On March 27, 2020, the president signed the **Coronavirus Aid, Relief, and Economic Security Act (CARES Act)** to provide emergency assistance and health care response for individuals, families, and businesses affected by the 2020 coronavirus pandemic. The legislation is the largest-ever economic stimulus package in US history. The **\$2.1 trillion initiative** contained funding for direct payments to Americans, loans to major industries impacted by coronavirus, financial aid to small businesses, supplemental unemployment insurance, and **several grant funding opportunities for governments, education centers, and healthcare providers to properly prevent, prepare for, and respond to the coronavirus.**

The following pages provide an overview of grant funding appropriated in the CARES Act. Information is provided at a high-level and is intended to accompany discussion with a Grants Office Consultant with the Panasonic Grant Support Program.

OPPORTUNITIES	Eligible Agencies	Funding Available	Flow of Funding	Page
<b>COVID19 Telehealth Program</b>	Nonprofit and Public Health Care Providers	\$200 million	A competitive application is currently open. Proposals are reviewed and awarded on a rolling basis until funds are expended. Cost sharing/matching is not required.	5
<b>Connected Care Pilot Program</b>	Nonprofit and Public Health Care Providers	\$100 million	A competitive application is anticipated to be announced in Spring/Summer 2020. Cost sharing/matching of 15% is required	6
<b>Supplemental Funding for Health Centers</b>	Nonprofit and Public Health Care Providers	\$1.3 billion	A non-competitive application is currently open. Funding is distributed to eligible health centers via formula. Cost sharing/matching is not required.	7

OPPORTUNITIES	Eligible Agencies	Funding Available	Flow of Funding	Page
<b>Coronavirus Supplemental Funding for Health Centers</b>	Nonprofit and Public Health Care Providers	\$100 million	A non-competitive application is currently open. Funding is distributed to eligible health centers via formula. Cost sharing/matching is not required.	8
<b>Accelerating Public Health Data Modernization</b>	State and Local Units of Government	\$750 million	A competitive application is due on June 1, 2020. Cost sharing/matching is not required.	9

## COVID-19 USE CASES FOR PANASONIC GEAR

### USE CASES FOR HEALTH CARE AGENCIES

- Panasonic’s rugged mobility portfolio can be used to support telehealth applications, remote healthcare workers and eliminate the need to share devices, facilitating social distancing and reducing risk of spreading COVID-19 infection.
- Panasonic’s robust devices can be disinfected easily and safely via multiple available disinfectant wipes with no degradation to the equipment, protecting healthcare professionals and patients.
- Grant funding available from the CARES Act may provide supplemental funding that will help alleviate budget shortfalls resulting from COVID-19 response expenditures.

## NEXT STEPS FOR GRANT SEEKERS

**It is important to act quickly, while grant funds from the CARES Act become available. Next steps are applicable to all grant opportunities noted in this document.**

1. Obtain approval to pursue grant funding.
2. Define the project you are looking to fund (i.e., what is its purpose?).
3. Create a budget.
4. Fill out the Information Collection Tool (page 11 of this document) and provide it to your Panasonic Account Representative.
5. The Grants Office will use the Information Collection Tool to provide a Research Report targeted to your organization. (NOTE: Grants Office assistance is provided to you by Panasonic at no cost to you.)
6. When you receive your Research Report from the Grants Office, review the report and see where your funding needs align with the CARES Act funding identified in that report.
7. Work with your Panasonic Account Representative to set up a telephone meeting that includes you, your Panasonic Account Rep, your Panasonic Reseller, and a member of the Grants Office team to discuss your Research Report. If you have a grant writer on your staff, he or she should also be on the call. If you do not have a grant writer, Grants Office can provide assistance to your agency, as needed.
8. During this consultative call, you will identify areas in which you need assistance.
9. As your agency begins the grant-seeking process, you may work with the Grants Office to help answer questions about your project to meet all funder guidelines noted below. These may include, but may not be limited to, the following:
  - a. A strategic reason for the funder to consider your request (i.e., the COVID-related need that the project (additional technology) addresses)
  - b. Project objectives and how they will be met
  - c. Who the project serves and why it is important (i.e., what unique service(s) would the community be deprived of if you do not undertake this project? What is your supporting data?)
  - d. Project timeline
  - e. Amount of funding requested and how this amount was derived
  - f. Plan for expenditure
  - g. Expected outcomes
  - h. Sustainability plan (if applicable); e.g., future financial support, staffing needs.

**To learn about the Panasonic Grant Support Program, visit: <https://na.panasonic.com/us/government-contracts/grant-support-program>.**

## FCC COVID-19 Telehealth Program

The COVID-19 Telehealth Program supports connected care services and devices, whether for treatment of coronavirus or other health conditions during the coronavirus pandemic.

- **Eligible Expenses:** Funding may be used to acquire: (1) Telecommunications services; (2) Information services such as Internet access, including access for patient use; and (3) Devices necessary to enable the provision of telehealth services, including services and/or devices (e.g., smartphones or tablets) that generate and transmit patient-reported outcomes from patients to health care providers. Monitoring devices are only funded if they are themselves connected. Services or devices need not be used to treat patients with COVID-19, but must be used to “prevent, prepare for, and respond to coronavirus,” such as to treat non-COVID-19 patients remotely to free up hospital beds for COVID-19 patients or to facilitate physical distancing to prevent spread of COVID-19.
- **Eligible Applicants:** Eligible applicants are nonprofit and public eligible health care providers, whether located in rural or non-rural areas. This includes the following: (1) Post-secondary educational institutions offering health care instruction, teaching hospitals, and medical schools; (2) Community health centers or health centers providing health care to migrants; (3) Local health departments or agencies; (4) Community mental health centers; (5) Not-for-profit hospitals; (6) Rural health clinics; (7) Skilled nursing facilities; or (8) Consortia of health care providers consisting of one or more entities falling into the first seven categories.
- **Priority Applicants:** The FCC has a strong interest in targeting funding towards areas that have been hardest hit by COVID-19. In addition, given the public health emergency and widespread scope of the coronavirus pandemic, they will not target COVID-19 Telehealth Program funding toward specific medical conditions, patient populations, or geographic areas. However, the FCC strongly encourages selected applicants to target the funding they receive through the COVID-19 Telehealth Program to high-risk and vulnerable patients to the extent practicable.
- **Funding Available:** Up to \$200,000,000 is available. Individual awards may be up to \$1,000,000 each. Cost sharing/matching is not required.
- **Deadline:** Applications are accepted and reviewed on a rolling basis until funding is expended, or the coronavirus pandemic has ended.

If your agency is interested in applying for this program, please note that applications are accepted and reviewed on a rolling basis until funding is expended.

Submission information is available at: <https://www.fcc.gov/covid-19-telehealth-program>.

## FCC Connected Care Pilot Program

The Connected Care Pilot Program supports the provision of connected care services, with a primary focus on providing these services to low-income or veteran patients. Successful applicants will improve health outcomes and reduce health care costs, thereby supporting efforts to advance connected care initiatives.

- **Eligible Expenses:** Funding may be used to acquire: (1) Patient broadband Internet access services; (2) Health care provider broadband data connections; (3) Other connected care information services; and (4) Certain network equipment (e.g., routers and servers) necessary for connected care services to be functional, or to operate, manage, or control services offered in the Pilot Program.
- **Eligible Applicants:** Eligible applicants are nonprofit and public eligible health care providers, whether located in rural or non-rural areas. This includes the following: (1) Post-secondary educational institutions offering health care instruction, teaching hospitals, and medical schools; (2) Community health centers or health centers providing health care to migrants; (3) Local health departments or agencies; (4) Community mental health centers; (5) Not-for-profit hospitals; (6) Rural health clinics; (7) Skilled nursing facilities; or (8) Consortia of health care providers consisting of one or more entities falling into the first seven categories.
- **Priority Applicants:** The FCC has a strong preference for health care providers that have either (1) experience with providing telehealth or connected care services to patients (e.g., remote patient monitoring, store-and-forward imaging, or video conferencing) beyond using electronic health records, or (2) a partnership with another health care provider, government agency, or designated telehealth resource center with such experience that will work with the health care provider to implement its proposed pilot project. Further, the FCC has a strong preference for pilot projects that can demonstrate that they will primarily benefit veterans or low-income individuals. Veteran and low-income patients are more likely to have complex, high-cost health care needs, reside in areas with physician shortages, and may not have mobile or residential Internet access for connected care services.
- **Funding Available:** Up to \$100,000,000 is available. Individual award sizes will vary. Cost sharing/matching of 15% is required.
- **Deadline:** A Spring/Summer 2020 deadline is anticipated.

If your agency is interested in applying for this program, you should anticipate submitting a grant proposal and budget in late Spring/early Summer 2020. **More application information will be made available in the coming weeks at: <https://www.fcc.gov/fcc-approves-emergency-covid-19-telehealth-and-connected-care-pilot-programs>.**

## HRSA Supplemental Funding for Health Centers

Supplemental Funding for Health Centers provides one-time support to health centers for the detection of coronavirus and/or the prevention, diagnosis, and treatment of COVID-19, including maintaining or increasing health center capacity and staffing levels during a coronavirus-related public health emergency. **NOTE:** Pre-award costs are permitted for COVID-19 prevention, preparedness, and response-related expenses dating back to January 20, 2020.

- **Eligible Expenses:** Funding may be used for the following initiatives -
  - Ensure health centers are safe for staff and patients.
  - Detect, prevent, diagnose, and treat COVID-19. This includes, but is not limited to:
    - Enhance telehealth infrastructure to perform triage, care, and follow-up via telehealth
    - Enhance telemedicine infrastructure to optimize virtual care, including the use of home monitoring devices and video to help triage need for emergency services.
    - Enhance staffing and purchase equipment and supplies (e.g., triage tents) as necessary to create separate temporary testing areas and deploy drive- or walk-up testing and laboratory services locations.
    - Coordinate with public health entities to help develop and enact the local and state emergency response plans.
  - Maintain and increase capacity to provide comprehensive primary health care. This includes, but is not limited to:
    - Support transitions as necessary to increase access to care through telehealth.
    - Purchase equipment and supplies for use by remotely located staff to ensure continuity of health center services.
    - Purchase equipment to enhance electronic tracking, data exchange, reporting, and billing.

A full list of eligible expenses may be viewed at: <https://bphc.hrsa.gov/program-opportunities/cares-supplemental-funding/allowable-uses-funding>.

- **Eligible Applicants:** Eligible applicants are US-based health care centers. A full list of recipients is listed below.
- **Funding Available:** Up to \$1,300,000,000 is available. Individual awards are determined by formula. A list of recipients is available to view by state at: <https://bphc.hrsa.gov/emergency-response/coronavirus-covid19-FY2020-awards>.
- **Deadline:** To expedite distribution of this critical funding, HRSA has made funds immediately available to eligible applicants.

If your agency is included on the list of allocations above, you are eligible to receive funding. Begin developing a grant proposal and budget for submission as soon as possible. **Submission information is available at:** <https://bphc.hrsa.gov/program-opportunities/cares-supplemental-funding>.

## HRSA Coronavirus Supplemental Funding for Health Centers

Coronavirus Supplemental Funding for Health Centers (COVID-19) provides one-time funding to support health centers in preventing, preparing for, and responding to coronavirus disease. **NOTE:** Pre-award costs are permitted for COVID-19 prevention, preparedness, and response-related expenses dating back to January 20, 2020.

- **Eligible Expenses:** Funding may be used for the following initiatives -
  - Promote individual and community-wide prevention practices and/or administer countermeasures to reduce risk of COVID-19
  - Enhance readiness and training to respond to COVID-19. This includes, but is not limited to:
    - Enhance website and social media feeds to include patient self-assessment tools and facilitate access to telemedicine visits.
    - Enhance telemedicine infrastructure to optimize virtual care, including increased capacity to assess persons with symptoms.
    - Enhance health information exchange capacity to support communications with public health partners, centralized assessment locations, and other health care providers, and/or to support transitions in care (e.g., to and from hospitals).
  - Assess, test, diagnose, treat, and limit spread of COVID-19. This includes, but is not limited to:
    - Support increased capacity for patient triage, testing (including drive- or walk-up testing) and laboratory services, and assessment of symptoms, including by telephone, text monitoring systems, or videoconference through extended operating hours, enhanced telephone triage capacity, digital applications, and additional providers and other personnel.
    - Enhance telehealth infrastructure to perform triage, care, and follow-up via telehealth, including with patients in community settings, with unstable or no housing, in homes, public housing, and other locations.
    - Enhance staffing and purchase equipment and supplies as necessary to deploy walk up testing and laboratory services locations and in-scope mobile units to provide testing and/or to deliver care.

A full list of eligible expenses may be viewed at: <https://bphc.hrsa.gov/program-opportunities/coronavirus-disease-2019/allowable-uses-funding>.

- **Eligible Applicants:** Eligible applicants are US-based health care centers. A full list of recipients is listed below.
- **Funding Available:** Up to \$100,000,000 is available. Individual awards are determined by formula. A list of recipients is available to view by state at: <https://bphc.hrsa.gov/emergency-response/coronavirus-covid19-FY2020-awards>.
- **Deadline:** To expedite distribution of this critical funding, HRSA has made funds immediately available to eligible applicants.

If your agency is included on the list of allocations above, you are eligible to receive funding. Begin developing a grant proposal and budget for submission as soon as possible. **Submission information is available at:** <https://bphc.hrsa.gov/program-opportunities/cares-supplemental-funding>.



## CDC Accelerating Public Health Data Modernization

The Accelerating Public Health Data Modernization Program will support the development and deployment of world-class data and analytic capacity that scale rapidly in emergencies, provide forecasting capability to identify emerging threats, and ensure bidirectional information flow with health information systems. The work focuses on accelerating modernization and interoperability through enhancements in workforce and data sharing, quality, management, and use. This work will improve the translation of data into information to inform public health action and improve health outcomes. These efforts will reduce the burden on public health and healthcare partners, and promote a nimbler, faster, and more effective U.S. public system.

- **Eligible Expenses:** Funding may be used to (1) Provide a focal point to lead data modernization and information systems interoperability for the jurisdiction and to be principally responsible for the work associated with this cooperative agreement; (2) Support assessment of the state of public health workforce and data and health information systems to identify opportunities for modernization and reduce barriers to data sharing; (3) Augment workforce development and capacity; (4) Support specific enhancements in public health data and health information systems and processes that complement but do not duplicate those funded by existing cooperative agreements; and (5) Facilitate use of shared services across public health.
- **Eligible Applicants:** Eligible applicants are state governments, local governments, and federally-recognized tribal governments.
- **Funding Available:** Up to \$750,000,000 is available for an anticipated 65 awards. Cost sharing/matching is not required.
- **Deadline:** June 1, 2020.

**Next Steps:** If your agency is interested in applying for this program, you must submit a grant proposal and budget by June 1, 2020. **Submission information is available at:** <https://www.grants.gov/web/grants/view-opportunity.html?oppId=324432>.

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## Information Collection Tool

### Research request process:

- ◆ Fill out the Information Collection Tool as thoroughly as possible. Submit the completed Information Collection Tool to the Grants Office Helpdesk (see instructions below).
- ◆ Within 7 business days of your request, Grants Office will send you a research report cataloging the funding opportunities available to the client.
- ◆ Review the research and share it with the client. Contact the Grants Development Consultant (GDC) that provided you with the report when you and the client are ready to schedule a follow-up call. The GDC will attend scheduled call to discuss your client's projects in greater depth and determine next steps in regards to the identified funding opportunities.

### Helpdesk requests can be submitted via:

- ◆ **Email** - You may submit your research request via email to [helpdesk@grantsoffice.com](mailto:helpdesk@grantsoffice.com).
- ◆ Please contact the Helpdesk with any questions at (585) 473-1430, Option 2.

<b>Panasonic Representative</b> *REQUIRED - an incorrect contact may delay research.	
Name	
Phone	
E-mail	
<b>Customer Information</b>	
Customer Organization	
Executive contact name & title	
Executive contact email	
Address	
City, state, & zip code	
County	
Phone	
Web address	
Estimated project cost	
How did you hear about the Panasonic Grants Support Program?	
<b>Project Overview</b>	
What are your technology needs?	
What are the programs, projects, and initiatives that the technology will support?	