

BAYCOM

A lifeline in the moments that matter

BEYOND PUSH-TO-TALK CAPABILITY



HOW TO CREATE ADDED VALUE FROM YOUR TWO-WAY RADIOS

Across industries and in organizations of all sizes, leaders are being asked to do more with less. As you map out the most efficient path forward for your company or community, BAYCOM can help you take full advantage of investments you've already made in two-way radio communications.

MORE THAN MESSAGES

You may be surprised to learn the capability of today's two-way radios extends far beyond delivering voice messages from one team member to another. Digital radios such as MOTOTRBO™ R7 are designed to facilitate communications among groups and across distances, and to exchange information with other business, building and communication systems connected via the Internet of Things (IoT). Through this interoperability and the sharing real-time information across platforms and systems, two-way radios are valuable tools you can use to solve problems more efficiently, minimize risk and ensure safety.



BEYOND PUSH-TO-TALK CAPABILITY

Solve problems more efficiently by connecting radios to phones.

Two-way radios make communication simple: Push one button and talk. But in a world where more than 80 percent of people own a smart phone, these two technologies can work in tandem to create powerful efficiencies. In a **school yard**, a radio-equipped teacher can—with the push of one button—reach smart-phone equipped security teams in the event of an emergency. On a **manufacturing floor**, a radio-equipped machinist can deliver an immediate message to his smart-phone equipped, off-site supervisor. In a **hotel**, for example, a radio-equipped housekeeper can easily reach a smart-phone equipped colleague in the laundry room to order up more towels.

Enhance security by connecting radios to video surveillance, access control and other building systems.

Today's two-way radios (and the powerful analytics behind them) can, in many cases, be integrated with building systems you already have in place to enhance security. For example, a **school security officer** can create an alert to be notified on his two-way radio when cameras pick up movement in certain areas of the campus or during certain times. A **warehouse supervisor** or plant manager might do something similar: Set up alerts to be notified if someone approaches the loading dock after hours or tries to open a locked door.

Minimize risk by connecting radios to business systems.

You can also program two-way radios to alert you when business-system thresholds are reached. For example, if a **piece of machinery** on the plant floor requires an oil change after 400 hours of continuous use, an alert could be sent via radio to the maintenance team as the threshold nears. Or, when a team member steps into your **-70° freezer**, a beacon on his two-way radio can automatically start a countdown clock that will notify him when he's reached the maximum allowable time inside. The radio can also notify others if he fails to leave the freezer in the allotted time.



These are just a few examples of the ways two-way radios can be integrated with existing systems to help you solve problems more efficiently, enhance safety and minimize risk. As organizations of all sizes now face pressure to do more with less, the interoperability between systems helps you make the most of the two-way radios you already have to achieve these goals.

THE BAYCOM *DIFFERENCE*



SCALABLE & EXTENSIBLE FOR MAXIMUM VALUE

We help customers make the most of their investments by designing solutions that can be easily upgraded or scaled over time as needs change.



INTEGRATED FOR A MORE COMPLETE PICTURE

We pull together voice, video and mobile communications into a single system, enabling our customers to make faster, better-informed decisions.



ENGINEERED FOR YOUR ENVIRONMENT

We're experts in designing solutions for conditions in which noise, heat, water, distance, time or geography poses a challenge.



SAFETY & SECURITY

With scalable video surveillance and integrated data solutions, we help customers create safer, more secure environments.

BAYCOM

BAYCOMINC.COM | info@baycominc.com | (800) 726.5426