



**for immediate release**  
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**STEVEN ELIAS IS THE NEW OWNER AND PRESIDENT OF BAYCOM INC.**  
*Northeast Wisconsin Wireless Communications Company  
to Expand Technology and Services*

Green Bay, Wis. – Baycom Inc. today announced that Steven A. Elias, who joined Baycom in 1991 as a senior account executive, has purchased the 50-year-old wireless communications company and is succeeding Daniel Pohlman, the son of the company’s founder, as president.

“This is an exciting time to be working in the wireless communications industry and it’s a tremendous honor and opportunity to be taking the helm of an established, innovative company, serving some of the most respected corporations, businesses, and public service agencies in America,” Elias said.

As Pohlman turned over the reins of Baycom, he thanked the company’s employees and customers. “The customer relationships that have developed are remarkable and I will miss the day-to-day contact. It has been a privilege working with our customers these past 50 years, and I know the Baycom team will continue in that tradition,” Pohlman said.

Baycom is well-known for providing wireless communications and data systems to nearly all of the police, fire, and public safety agencies throughout Northeast Wisconsin, as well as many small businesses and large corporations including the Green Bay Packers, Toyota, Procter & Gamble, and Harley-Davidson. In 2006, the Green Bay Police Department worked with the company to design and install a wireless network and video surveillance system in the port of Green Bay, with funding from the Department of Homeland Security.

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Later this spring, Baycom will launch a high-speed, wireless, broadband Internet service from Green Bay to the Fox Valley, providing broadband Internet access to people living in rural areas not served by cable providers, and to people who want a wireless alternative to traditional broadband service.

“Baycom and Motorola, our global communications partner, have always been at the forefront of providing communications solutions. As digital technology continues to transform how people communicate and share data, we’ll be expanding the products and services we provide, and the markets we serve,” Elias said.

Baycom’s core business—providing leading-edge wireless communications technology and service to public safety agencies and corporations—will remain the company’s primary focus, according to Elias. “Our customers will continue to receive the best products and service in the industry—serving our customers is always job one. At the same time, Baycom will become more aggressive in exploring new ideas and taking our wireless communications technology and digital data transmission expertise to new markets in new ways.”

“Steve’s high energy level and positive attitude means an even brighter future for Baycom,” said John Cecchin, Motorola’s area distribution manager for Illinois and Wisconsin. “The company has enjoyed tremendous success under Tom and Dan Pohlman’s leadership, and we’re confident in Steve’s ability to build on that success.”

Elias, 40, is the son of Anna and Stanley Elias, Bessemer, Mich. He is a graduate of A.D. Johnston High School, Bessemer; Gogebic Community College, Ironwood, Mich.; and Lakeland College, Sheboygan, Wis., with degrees in marketing and management. He lives in Green Bay with his wife, Dana, and five-year-old daughter, Mikayla.

Baycom Inc.—in partnership with communications industry leaders Motorola, Panasonic, Sennheiser, Cellcom, and Alltel—has been providing wireless communication systems design, technology, and services throughout Northeast Wisconsin since 1956. Headquartered in Green Bay, and with offices in Neenah and Marinette, the Baycom team is dedicated to providing leading-edge communications solutions that improve the safety of our communities and the quality of our lives. For more information visit [www.baycominc.com](http://www.baycominc.com).

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